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Chick-fil-A Warms Menu with Limited-Time Chicken Tortilla Soup

ATLANTA (Dec. 19, 2011) – Chick-fil-A® is adding its own twist to a Southwestern soup classic this winter as the restaurant chain continues to expand its menu offerings. Beginning Jan. 2, 2012, Chick-fil-A will offer a new Chicken Tortilla Soup nationally through Mar. 31. The new soup complements the chain's long-standing Hearty Breast of Chicken Soup, which is available year round.

Chick-fil-A's Chicken Tortilla Soup is made with shredded boneless breast of chicken, navy, northern and black beans in a white creamy base with a blend of vegetables and a variety of spices. Topped with seasoned corn tortilla strips, the soup is a warm, hearty option for a lunch or dinner meal during the winter months. The soup also furthers the chain's continued foray into spicier menu items, including the addition of its Spicy Chicken Sandwich and Spicy Chicken Biscuit within the last 18 months.

"While we do not have any immediate plans to regularly offer limited-time products, we have enjoyed great results with seasonal flavors added to our milkshake line over the last few years. We believe we have the same potential for our soup menu," said Woody Faulk, Chick-fil-A's vice president of brand development. "Our new Chicken Tortilla Soup has been a regular menu offering at our Chick-fil-A Dwarf House and Truett's Grill restaurant concepts in the Atlanta area for more than a year and has developed a loyal following. We anticipate our latest offering will satisfy our growing base of customers and will also help attract new customers as well."

The Chicken Tortilla Soup will be available in medium and large servings for \$2.69 and \$4.99, respectively.

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About Chick-fil-A, Inc.

Atlanta-based Chick-fil-A, Inc. is the nation's second-largest quick-service chicken restaurant chain (based on sales), with more than 1,600 restaurants in 39 states and Washington D.C. In 2010, Chick-fil-A produced record sales of \$3.5 billion – an 11.37 percent overall increase and a 5.92 percent same-store sales gain that helped extend the chain's streak of consecutive sales gains to 43 years.

In September 2011, Chick-fil-A was named Top Large Chain by Zagat's National Fast Food Survey of 6,000 customers. *Consumer Reports* named the chain the nation's top chicken chain in its August 2011 Quick Service Restaurant survey of 36,000 readers.