

Chick-fil-A Holiday Survey

83% 

agree/strongly agree small acts of kindness are encouraging

76% 

say they want to be a source of encouragement to others

72% 

like receiving simple words of encouragement through card, email or note

65% 

have felt encouraged by a friend or family member

 69%

say receiving a note through technology like email or text of encouragement can brighten their day

71% 

believe technology is important to stay connected during the holidays this year

61% 

would like more opportunities to encourage others

