

## Chick-fil-A® First 100® Campout and Road Trip and Campout Overview

There is **NO PURCHASE NECESSARY** to participate in the Chick-fil-A® First 100® Campout and Road Trip. This is an overview and summary of the First 100 Campout and Road Trip (“Giveaway”). Official Rules govern the Giveaway and are available at: <https://thechickenwire.chick-fil-a.com/News/Future-Openings>

It is always exciting when a new Chick-fil-A Restaurant opens, but it is especially rewarding for the First 100! That is because each of the First 100 Participants at the Grand Opening of a Chick-fil-A Restaurant who participate in our First 100 Giveaway and comply with the Official Rules will receive a Grand Prize of one Chick-fil-A Sandwich Meal per week for a year (equating to 52 meals). A Chick-fil-A Sandwich Meal consists of a Chick-fil-A® Chicken Sandwich, medium Waffle Potato Fries™ and a medium drink. Thanks to overwhelming support, the First 100 Giveaway has grown tremendously over the years. Increasingly, there have been very large crowds arriving very early. To help ease confusion and to allow our guests equal opportunity to participate, a process has been put in place to choose the First 100 Winners.

**To celebrate the grand opening of this new Chick-fil-A restaurant (the “Restaurant”), the First 100 will be participating in a promotional Road Trip to help Chick-fil-A give back to the local community at stop(s) along the way, followed by a Campout at the Restaurant!**

- **Where:** Potential participants should meet in the parking lot at the new Chick-fil-A Restaurant.
- **When:** Wednesday, the day before the Restaurant grand opening, from 6:00 AM local time to approximately 6:00 AM local time the next morning.
  - Do NOT arrive prior to 5:30 AM local time (i.e., do NOT camp out the night before) – arriving early will NOT improve your chances of being able to participate in the event or winning a Prize. No unofficial roster or sign-in sheets will be honored.
- **Who:** 100 Chick-fil-A fans, who are ages 18+ (or the age of majority in the respective state(s) of permanent residence) and live in the general vicinity of the Restaurant in one of the zip codes that can be found by going to: <https://thechickenwire.chick-fil-a.com/News/Future-Openings> and then clicking on the supplementary information for the specific Restaurant. A valid government ID is required to participate to verify both age and zip code. If your government ID does not reflect your current zip code, please visit <https://thechickenwire.chick-fil-a.com/News/Future-Openings> to see a list of acceptable documents that you can use to provide verification that you live within an eligible zip code.
- **How:** Potential participants may arrive at the Restaurant as early as 5:30 AM local time and may begin registering at 6:00 AM local time.
  - If more than 100 eligible individuals are present, the 100 participants will be chosen in a random drawing from all eligible individuals that are present at the Restaurant location at 6:00 AM local time (or, if 100 individuals are not present at 6:00 AM local time, participants will be permitted to register to participate on a first come, first served basis up until 100 participants have registered, or until the entry period ends at approximately 2:00 PM local time).
  - Participants must sign all required registration forms, including completing and signing the Release and Waiver.
  - Ten additional eligible individuals will be selected as alternates after the first 100 participants have been registered.
  - No guests or children are permitted to participate in the Giveaway, and guests and children may not be present at the Restaurant, in the Campout Area or on the Road Trip bus tour during the Giveaway Period.
  - No pets (except service animals) will be permitted to participate in the Road Trip or Campout.
- **Campout:** The Campout will begin after the “First 100” participants and any alternates are selected. All participants will be required to remain on the Restaurant property for approximately 24 hours (including overnight) except for the time spent on the Road Trip.
- **Road Trip:** The bus will depart the Restaurant at approximately 2:30 PM local time and will travel to pre-designated local location(s) such as: a community center, a park, a landmark, a historic site and/or a book store. Participants will be given the option to participate in an activity. After the activity, Participants will return to the Restaurant on the bus at approximately 6:00 PM local time. Activity locations and activities are subject to change at Sponsor’s sole discretion.

### **Additional Information**

- Once participants or alternates have registered and signed a required Release and Waiver form, they will receive a wristband that must be worn at all times during the event.
- Participants and alternates will be required to travel on the bus with the Road Trip group, visit each location(s) on the Road Trip, and return to the Restaurant on the bus. Participants will not be required to participate in the planned activities if they do not wish to do so. After returning from the Road Trip with the bus, participants and alternates must then remain on Restaurant property for the duration of the Campout.
- Only registered participants and alternates that successfully complete the Road Trip and Campout will be eligible to win a prize.
- Participants and alternates should dress comfortably and appropriately for the planned activities and changing weather conditions.
- If you know of any health, medical or personal reasons that would prevent you from following the Official Rules of the Giveaway, please be safe and do not participate.
- No illegal drugs or alcohol are permitted on the bus, at any activity locations, or during the Campout or the Restaurant at any time. Anyone under the influence of alcohol or illegal drugs will be disqualified from participation in the Giveaway and will be required to immediately leave the bus, activity location or Campout or Restaurant, as applicable, and Sponsor shall have no further obligations to such disqualified participant or alternate.
- Sponsor and/or its agents or representatives may restrict or prohibit the possession of certain other items on the bus or at any activity location or the Campout and Restaurant, in its sole discretion.
- Individuals with any business relationship to Chick-fil-A, and its affiliates or subsidiaries, as well as anyone in their respective households or families, may not participate or win a prize.
- Sponsor reserves the right, in its sole and absolute discretion, not to award any Prize to any participant or alternate or to modify or cancel the Giveaway, as further detailed in the Official Rules.
- Sponsor is not responsible for any lost, stolen or misplaced Prizes.

**THANK YOU FOR YOUR SUPPORT OF CHICK-FIL-A**