

INSTRUCTIONS:

Here's how to get started:

1. Carve a pumpkin, light it from within, and film a vertical video or take a vertical photograph of your jack-o'-lantern glowing in the dark.
2. Capture footage on whatever camera equipment you have — we recommend using a smartphone, but a DSLR or other camera will work great. If you're filming a video, make sure it's vertical and the pumpkin is shot head-on, without any camera movement, please.
3. Have fun! We want jack-o'-lanterns of all shapes and sizes, representing all carving abilities. (No perfect pumpkins required!) But, please, no logos, TV/book/movie characters, superheroes or anything else that may be licensed. No likenesses of real people either, please, either on the pumpkin or in the footage.
4. Email your video or photo plus the first name or family name of the carver(s) — to submission@chick-fil-a.com by 5 PM EST Wednesday, October 28, 2020. Please also include the hashtag #ShareChickfilA verifying that your email was not sent in error and that you have read and approve our use of your content as provided in our User Generated Content Guidelines found here: https://www.chick-fil-a.com/legal#chick-fil-a_user_generated_content. ANY INFORMATION YOU PROVIDE IS SUBJECT TO THE CHICK-FIL-A PRIVACY POLICY: <https://www.chick-fil-a.com/legal/privacy>.

Need help? Email submission@chick-fil-a.com. We'll be monitoring that account for those who need assistance or have any questions. Please use the subject TECH SUPPORT NEEDED.

SUBMISSION TIPS:

Please film your video or shoot your photo vertically — that means holding your phone upright, not sideways.

Your background must be as simple and blank as possible, free of any logos or other artwork, for it to be included in the final piece. And, please, make sure there are no people in the shot.

One jack-o-lantern per video or photo, please.

Capture footage on whatever camera equipment you have as long as it's shot vertically. We recommend using a smartphone.

If using a phone or digital camera to shoot video, please keep the camera as steady as possible. If you don't have a tripod, carefully set your camera up on something tall. Make sure the pumpkin is centered in the frame.

LEGAL TERMS

You must be 18 years or older and a U.S. resident to submit.

By submitting a photo or video with #ShareChickfilA, you grant us permission to use your content as provided in our User Generated Content Terms of Use, available at https://www.chick-fil-a.com/legal#chick-fil-a_user_generated_content.

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