



“Eat Mor Chikin” puppet show script

CHARACTERS

- **Cow 1:** The smart, outgoing, yet cautious Cow
- **Cow 2:** The playful, mischievous Cow

SETTING

- A peaceful farm with a nearby farmer’s market

Open on a peaceful farm, where the two Cows are grazing on the grass field. We hear “chomp, chomp, chomp” noises as they enjoy their snack.

Cow 1: Isn’t it such a nice day out?

Cow 2: Yeah! We should do something fun!

Cow 1: What aboutttttt... hide and go seek!?

Cow 2: We’re too easy to spot!

Cow 1: True. What if we throw a garden party!?

Cow 2: Yeah! We can invite all our next-pasture-neighbors!

Cow 2 looks around a few times.

Cow 2: Oh, but we don’t have a garden.

The Cows look down in a brief moment of defeat.

Cow 1: I have the best idea! What if we check out the farmer’s market? They have apples and carrots and all kinds of treats!

Cow 2: Yum! Let’s do it!

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The Cows trot over to the farmer’s market nearby. Cow 1 gasps at what they see.

Cow 1: Do you see that!?

Cow 2: Yes!! Rainbow carrots! I didn’t know they could come in so many colors!

Cow 1: No! The other way.

Cow 2 spins around and tries to read the sign.

Cow 2: Grass... fed... ground...BEEF!?! Wait, that’s us! Let’s get out of here!!

The two Cows run back to the farm.

Cow 1: We need to come up with a plan to save ourselves from becoming dinner.

Cow 2 nods.

Cow 2: That’s a good idea.

Cow 1: But what can we do?

Cow 2: Run away from the farm and start a new life? I hear [CITY, STATE YOUR RESTAURANT IS LOCATED IN] is nice.

Cow 1: But what about our friends?

Cow 2: Right, I guess we can’t *all* run away. I just don’t know what else we can do...

Both Cows look across the pasture and we hear the faint sounds of chickens going “cluck, cluck, cluck” in the distance.

Cow 1: I know! What if we convince everyone to eat more chicken instead?

Cow 2: That’s brilliant! But how do we do it?

The Cows huddle together, brainstorming ideas.

Cow 1: Well first, we need a catchy slogan. Something that will make everyone want to eat chicken. How about... “Cluck, cluck, hooray! Eat chicken today!”

Cow 2: I like it! Kind of long though. What about, “Winner, winner, chicken dinner!”

Cow 1: Been done.

Cow 2: True. So what’s the simplest way to tell people to eat more chicken?

Both Cows lock eyes, and say it together:

Cow 1 and Cow 2: “Eat Mor Chikin”!

Cow 1: Now we have to get our message out to everyone!

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Cow 2: Let's make a sign! Just like the ones at the farmer's market that say grass-fed beef, only ours has to be bigger, and it has to say "Eat Mor Chikin"!

Cow 1: A sign is a great idea! What if we put it high in the sky where everyone can see it!?

Cow 2: Like a billboard? Yeah! I think there's some extra paint in the barn. Let's get a mooooooooo-ve on.

Both Cows head to the barn.

Cow 2: Tonight, when everyone's asleep, we'll make our mark. And then when everyone sees it, they'll crave chicken, and not us!

Cow 1: I love that idea! Let's go tell all our friends, and they can tell *their* friends, and they can tell their friends, and then before you know it, our message will be spread all over the world!

Cow 2: Let's do it. Mooooooooo-ve over beef stands, your days are numbered!

Cow 1: Ok..."Eat Mor Chikin" on three...

Cow 2: 3...2...1

Audience joins.

Cow 1, Cow 2 and audience: "Eat Mor Chikin"!!!

