



# “Eat Mor Chikin” puppet show script

## CHARACTERS

- **Cow 1:** The smart, outgoing, yet cautious Cow
- **Cow 2:** The playful, mischievous Cow

## SETTING

- A peaceful farm with a nearby farmer's market

*Open on a peaceful farm, where the two Cows are grazing on the grass field. We hear “chomp, chomp, chomp” noises as they enjoy their snack.*

**Cow 1:** Isn't it such a nice day out?

**Cow 2:** Yeah! We should do something fun!

**Cow 1:** What abouttttt... hide and go seek!?

**Cow 2:** We're too easy to spot!

**Cow 1:** True. What if we throw a garden party!?

**Cow 2:** Yeah! We can invite all our next-pasture-neighbors!

*Cow 2 looks around a few times.*

**Cow 2:** Oh, but we don't have a garden.

*The Cows look down in a brief moment of defeat.*

**Cow 1:** I have the best idea! What if we check out the farmer's market? They have apples and carrots and all kinds of treats!

**Cow 2:** Yum! Let's do it!

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*The Cows trot over to the farmer’s market nearby. Cow 1 gasps at what they see.*

**Cow 1:** Do you see that!?

**Cow 2:** Yes!! Rainbow carrots! I didn’t know they could come in so many colors!

**Cow 1:** No! The other way.

*Cow 2 spins around and tries to read the sign.*

**Cow 2:** Grass... fed... ground...BEEF!?! Wait, that’s us! Let’s get out of here!!

*The two Cows run back to the farm.*

**Cow 1:** We need to come up with a plan to save ourselves from becoming dinner.

*Cow 2 nods.*

**Cow 2:** That’s a good idea.

**Cow 1:** But what can we do?

**Cow 2:** Run away from the farm and start a new life? I hear [CITY, STATE YOUR RESTAURANT IS LOCATED IN] is nice.

**Cow 1:** But what about our friends?

**Cow 2:** Right, I guess we can’t *all* run away. I just don’t know what else we can do...

*Both Cows look across the pasture and we hear the faint sounds of chickens going “cluck, cluck, cluck” in the distance.*

**Cow 1:** I know! What if we convince everyone to eat more chicken instead?

**Cow 2:** That’s brilliant! But how do we do it?

*The Cows huddle together, brainstorming ideas.*

**Cow 1:** Well first, we need a catchy slogan. Something that will make everyone want to eat chicken. How about... “Cluck, cluck, hooray! Eat chicken today!”

**Cow 2:** I like it! Kind of long though. What about, “Winner, winner, chicken dinner!”

**Cow 1:** Been done.

**Cow 2:** True. So what’s the simplest way to tell people to eat more chicken?

*Both Cows lock eyes, and say it together:*

**Cow 1 and Cow 2:** “Eat Mor Chikin”!

**Cow 1:** Now we have to get our message out to everyone!

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**Cow 2:** Let's make a sign! Just like the ones at the farmer's market that say grass-fed beef, only ours has to be bigger, and it has to say “Eat Mor Chikin”!

**Cow 1:** A sign is a great idea! What if we put it high in the sky where everyone can see it!?

**Cow 2:** Like a billboard? Yeah! I think there's some extra paint in the barn. Let's get a moooooo-ve on.

*Both Cows head to the barn.*

**Cow 2:** Tonight, when everyone's asleep, we'll make our mark. And then when everyone sees it, they'll crave chicken, and not us!

**Cow 1:** I love that idea! Let's go tell all our friends, and they can tell *their* friends, and they can tell their friends, and then before you know it, our message will be spread all over the world!

**Cow 2:** Let's do it. Moooooo-ve over beef stands, your days are numbered!

**Cow 1:** Ok...“Eat Mor Chikin” on three...

**Cow 2:** 3...2...1

*Audience joins.*

**Cow 1, Cow 2 and audience:** “Eat Mor Chikin”!!!

